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GfK NOP

**NOP/421321 APHASIA  
FIELDWORK DATES : 15TH - 17TH FEBRUARY 2008**

**Q1 HAVE YOU HEARD OF APHASIA, OR NOT?**

BASE : ALL ADULTS AGED 16+

	TOTAL	SEX		AGE					SOCIAL CLASS	
		MALE	FEMALE	16-30	31-44	45-59	60-74	75+	ABC1	C2DE
UNWEIGHTED TOTAL	<b>1000</b>	485 49%	515 52%	192 19%	215 22%	297 30%	211 21%	85 9%	505 51%	495 50%
WEIGHTED TOTAL	<b>1000</b>	486 49%	514 51%	199 20%	273 27%	249 25%	185 18%	95 9%	513 51%	487 49%
YES	<b>93</b> 9%	41 8%	52 10%	20 10%	24 9%	21 8%	17 9%	11 12%	62 12%	32 7%
NO	<b>902</b> 90%	441 91%	460 90%	178 90%	249 91%	224 90%	167 90%	83 88%	449 88%	453 93%
DON'T KNOW	<b>5</b> 1%	4 1%	1 *	- -	- -	5 2%	* *	- -	2 *	3 1%



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	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
UNWEIGHTED TOTAL	<b>1000</b>	82 8%	51 5%	109 11%	87 9%	67 7%	52 5%	39 4%	85 9%	84 8%	124 12%	193 19%	27 3%
WEIGHTED TOTAL	<b>1000</b>	82 8%	49 5%	104 10%	84 8%	72 7%	49 5%	38 4%	89 9%	85 9%	124 12%	196 20%	28 3%
YES	<b>93 9%</b>	9 11%	4 9%	9 9%	4 5%	4 6%	8 17%	2 6%	6 7%	11 13%	15 12%	17 8%	4 16%
NO	<b>902 90%</b>	73 89%	45 91%	95 91%	79 94%	68 94%	41 83%	36 94%	83 93%	74 87%	107 86%	179 91%	24 84%
DON'T KNOW	<b>5 1%</b>	-	-	-	1 2%	-	-	-	-	* 1%	2 2%	1 *	-



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	TOTAL	STANDARD REGION			WORKING STATUS		
		NORTH	MIDLANDS	SOUTH	FULL TIME	PART TIME	NOT WORKING
UNWEIGHTED TOTAL	<b>1000</b>	329 33%	270 27%	401 40%	417 42%	148 15%	435 44%
WEIGHTED TOTAL	<b>1000</b>	319 32%	276 28%	405 41%	438 44%	165 16%	397 40%
YES	<b>93</b> <b>9%</b>	26 8%	26 9%	42 10%	43 10%	13 8%	37 9%
NO	<b>902</b> <b>90%</b>	292 91%	250 91%	359 89%	391 89%	151 92%	359 90%
DON'T KNOW	<b>5</b> <b>1%</b>	1 *	-	4 1%	4 1%	-	1 *



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